

LEE'S SUMMIT ETHICS AWARD REFERENCE

Lee's Summit Ethics Committee's mission is to foster a culture of ethical and socially responsible business practice in Lee's Summit

Please refer to the following criteria when providing a reference for company applying for the Lee's Summit Ethics Award. The criteria questions below are from the Guiding Principles Four-Way Test quoted from Rotary.

A. Is it the TRUTH? – Please give examples of dealings with this company in which the company has been honest and above reproach.

B. Is it FAIR to all concerned? – Please give examples of dealings with this company that were balanced upon equity between business/customer.

C. Will it build GOODWILL and BETTER FRIENDSHIPS? – Please give examples where the reputation of the company is positive and known for ethical practices.

D. Will it be BENEFICIAL to all concerned? Please give examples of how the company has given to the community as a whole.

Any other comments you would like to make in your dealings with this company who has applied for the Lee's Summit Ethics Award.